

AUG28/12 15.21
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 62999946

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>RPOF-3 PAC</u>	<u>EST#1880</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG28/12 15.21

** NEW ORDER **
 TTLS \$158100..80X
 PLS CFM, THX 8/28

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 1880
AGENCY PRODUCT CODE =

1	600A-700A	30	\$1,875.00	10/16	10/19	4	FD-E	4
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PROGRAM : NEWS
CON COM1 : 1X PER DAY

REP HEADLINE# 6299946
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG28/12 15.21
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/16	10/19	4		TU-F	4
3			1000A-1100A PROGRAM : MILLI/FEUD CON COM1: 1X PER DAY	30		\$560.00	10/16	10/19	4		TU-F	4
4			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/16	10/19	4		TU-F	4
5			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/16	10/19	4		TU-F	4
6			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/16	10/19	4		TU-F	4
7			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	10/16	10/19	4		TU-F	4
8			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/16	10/19	4		TU-F	4
9			700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY	30		\$3,000.00	10/16	10/19	4		TU-F	4
10			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$3,000.00	10/16	10/19	4		TU-F	4

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11			1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$1,025.00	10/16	10/19	4		TU-F	4
12			1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/16	10/21	6		TU-SU	6
13			1000P-1100P PROGRAM : PRIVATE PRACTICE	30		\$5,250.00	10/16	10/16	1		TUE	1
14			900P-1000P PROGRAM : GREYS	30		\$6,500.00	10/18	10/18	1		THU	1
15			900P-1000P PROGRAM : PRIMETIME LIVE	30		\$3,450.00	10/19	10/19	1		FRI	1
16			1000P-1100P PROGRAM : 20/20	30		\$3,500.00	10/19	10/19	1		FRI	1
17			600A-700A PROGRAM : NEWS	30		\$850.00	10/20	10/20	1		SAT	1
18			900A-1000A PROGRAM : GMA SAT	30		\$1,050.00	10/20	10/20	1		SAT	1
19			1200N-1230P PROGRAM : SAT/NOON NEWS	30		\$600.00	10/20	10/20	1		SAT	1
20			330P-700P PROGRAM : COLL. FBALL	30		\$2,750.00	10/20	10/20	1		SAT	1
21			700P-800P PROGRAM : JEOP/WHEEL	30		\$850.00	10/20	10/20	2		SAT	2

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22			800P-1130P PROGRAM : COLL FTBALL	30		\$3,300.00	10/20	10/20	2		SAT	2
23			600A-700A PROGRAM : NEWS	30		\$850.00	10/21	10/21	1		SUN	1
24			1200N-1230P PROGRAM : NEWS	30		\$600.00	10/21	10/21	1		SUN	1
25			600P-630P PROGRAM : NEWS	30		\$1,500.00	10/21	10/21	1		SUN	1
26			700P-800P PROGRAM : AFD	30		\$2,750.00	10/21	10/21	1		SUN	1
27			1130P-1200M PROGRAM : SPORTSNIGHT	30		\$475.00	10/21	10/21	1		SUN	1
28			600A-700A PROGRAM : NEWS	30		\$1,875.00	10/22	10/22	1		MON	1
29			700A-900A PROGRAM : GMA	30		\$2,000.00	10/22	10/22	1		MON	1
30			1000A-1100A PROGRAM : MILLIONAIRE/FEUD	30		\$560.00	10/22	10/22	1		MON	1
31			1100A-1200N PROGRAM : VIEW	30		\$925.00	10/22	10/22	1		MON	1
32			1200N-100P PROGRAM : NEWS	30		\$850.00	10/22	10/22	1		MON	1
33			400P-500P PROGRAM : DR OZ	30		\$800.00	10/22	10/22	1		MON	1

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34			500P-600P	30		\$2,250.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
35			600P-630P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
36			700P-730P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : JEOP												
37			730P-800P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : WHEEL												
38			1135P-1205A	30		\$1,025.00	10/22	10/22	1		MON	1
PROGRAM : NITELINE												
39			1100P-1135P	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
40			800P-1000P	30		\$9,250.00	10/22	10/22	1		MON	1
PROGRAM : DANCING												
OCT/12 158100.00												
												CONTRACT TOTAL 158100.00
												TOTAL SPOTS 80

MARKET TOTALS \$439,166 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
SVC- NSI
DEMOS- RA35+*
WOPX 0% WRDQ 1% EFTV 0%